

ABSTRACT OF THE DISCLOSURE

The invention is a system and method of creating a 360 degree movie animation of a vehicle. The system includes a turntable for a vehicle, a digital
5 camera, and a computer program. The method includes loading a vehicle on the turntable, using the digital camera to take a series of photographs of the vehicle at timed intervals (either through an interval shooting mode on the camera or switches on the turntable) as the turntable moves, and using software to create a 360 degree movie animation of the series of photographs. The movie animation may be
10 delivered to a viewer over the Internet or on a CD.